

ID	Action	Activity	Latest Update	Estimated Completion Date	Potential Impact Level	Direct or Indirect responsibility	Who is mainly responsible	Who else is involved/Partners	Data/monitoring source
4.1	Raise awareness of Climate Change and Biodiversity issues as part of a communication strategy involving newsletters, web updates and social media activity.	a. A new engagement scheme to inform and advise our residents on the following issues;	Monthly Newsletters continue to be created and publish, subscriber counts have risen from 226 in October 2020 to 614 as of October 2021. Shop4good Campaign Launching 30 October 2021 and ran between 13th November 2021	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	Data
		- Encourage individuals to plant wildflowers and maintain environments which encourage pollinators, such as bees, to thrive.	no progress but expected example leading through new GM procedure	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Encourage individuals to look at the impact of their diet and consider reducing their meat consumption, and increase the proportion of in-season, locally grown food eaten across Devon.	Ran a Carbon Footprint/Lifestyle Campaign with Carbon Savvy, North Devon Council and Torridge in March. Shop4good Campaign Launching 30 October 2021 and ran between 13th November 2021	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Support individuals to make better transport choices, this will require better infrastructure, however.	Ran a Carbon Footprint/Lifestyle Campaign with Carbon Savvy, North Devon Council and Torridge in March	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Provide advice on choosing truly renewable energy electricity tariffs (rather than REGOS / greenwashing)	no progress	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Encourage reduced energy consumption at home – install greater insulation, use less hot water, use less heating, turn off electrical appliances when not in use, don't use unnecessary appliances like tumble dryer etc.	Ran a Carbon Footprint/Lifestyle Campaign with Carbon Savvy, North Devon Council and Torridge in March	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	

		- Inform residents about how they can recycle. Link in more with recycle Devon and all of the other efforts that people are going around the Borough.	Comms recycling activity underway	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Involve residents about what we are doing with climate change.	Monthly Newsletters continue to be created and publish, subscriber counts have risen from 149 in October 2020 to 614 as of October. New comms strategy finalised summer 2021	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		- Encourage children to stop littering to protect our environment (R&R action 2.10).	Monthly Newsletters continue to be created and publish, subscriber counts have risen from 149 in October 2020 to 614 as of October. New comms strategy being finalised	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	Data
4.2	Volunteer/support collective action via community groups and provide time and resourcing to Town and Parish Councils.	a. Have a presence at community events.	Climate Change Specialist present at Devon County Show at DCE stand and presented to Sustainable South Hams in April	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
		b. Develop a 'Community Forum' of stakeholders in the area to discuss actions and collaborate.	Done	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	View Community Forum Activity
		c. Work with Town and Parish Councils over changes to their practices and activity they can do to contribute to local, borough and county action plans.	Work underway on a Town and Parish Guide to Net Zero, developed in collaboration with our Community Forum plans.	ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	
4.3	Key steps for change: 100 significant cross cutting actions we can all do (to be populated at a later date)			ongoing	Medium	Direct and Influence	Climate Change Specialist, Communcations	Devon Climate Emergency	